Proposal to Attend Inspire EMEA 2023

Re: Coupa Inspire, Proposal to Attend

I am seeking approval to attend Coupa Software's industry conference, Inspire EMEA 2023, 19-21 June, in London.

It's an unmissable event that showcases the platform and brings together forward-thinking leaders from procurement, finance, supply chain, treasury, and IT. It's the only conference that truly brings together the silos of spend from across functions and provides dedicated content for each, allowing us all to work better together. The opportunities to network will help us understand how other leaders are tackling similar challenges in Business Spend Management (BSM).

Inspiring and insightful industry sessions

The agenda is packed with innovative thought leadership, main stage presentations by Coupa executives and global partners, as well as guest keynotes and Coupa customer success stories.

Over 40 sessions are planned, covering many topics relevant to our goals as a business. Past topics have included:

- Procurement's Critical Role in Driving Sustainability
- Leveraging the Community to Capture Greater Value By Sourcing Together
- The Next Generation of AI & Big Data: Community Intelligence
- Coupa Product Vision & Community Strategy - A Deep Dive
- Maximising User Adoption: A Best Practices Guide

Attend the Coupa Customer Day on Monday 19th June

The Customer Day is hugely beneficial as it includes a 1-day programme full of Customer Training, Community Advisory Boards, Networking and more. Customers who attend receive a complimentary day of customer insights and hands-on training. To do this outside of the conference would cost £1150, hosted by Coupa University.

The classroom-style training is interactive and hosted by Coupa experts. The sessions cover key pay, supply chain and treasury challenges and provide a chance to meet the wider Coupa community.

Continuous Professional Development

The customer training and sessions are full of knowledge and enable me to improve my skills, develop professionally and improve business performance. The time spent at Inspire sessions including customer training can count towards CPD competence points.

Cost of attending Inspire 2023

I'd like to take advantage of Early Bird pricing (available until 6th April). The total cost to attend would be about £**1,449**, breaking down as follows:

- Airfare   £170
- Hotel (minimum 2 nights at **£190**)   £380
- Travel Meals & Transportation to/from Airports   £200
- Customer Training (worth £1150)   £0 Included in Conference Pass (value £1150)
- Registration Fee   £699 Early Bird FEE discounted from £1200
- **Total**   **£1,449**

 I'll write a post-conference report that includes an executive summary, key takeaways, and recommendations to maximise our investment in Coupa.

I hope you'll agree that this looks like a very worthwhile investment in building our ability to make the most of this critical platform. I look forward to your reply.